

South Pocket Homeowners Association
Board Minutes
March 16, 2009

Attendees:

Don Bryant, treasurer
Sabra Sanchez, secretary
Gina Ledesma, membership director
John Caffrey, Marriott Park liaison
Greg Hatfield, Area 2 Representative
Ken Giese, architectural review
Sue Ruiz, newsletter editor
Ryan Chin, neighborhood watch

Board Meeting Dates

It was decided that future Board meeting days would remain the 1st Monday of each month with the next General Membership meeting being May 4 or possibly June 1. Date shall be determined largely based on the availability of desired speaker(s). It was discussed that general membership meetings need to be more than a bland agenda but focus on topics that are meaningful to the membership. One such topic might be the “Dual Conveyance” water intake facilities that are being proposed in the Pocket. There is a meeting on 3/9, which Don, Pat and Mary McDonald will attend on behalf of the SPHA. The next Newsletter should promote the General Membership meeting date and speaker topic as well as announce the Board elections.

Other possible speaker and/or Newsletter article topics are as follows:

- Delta Shores
- FRWA
- Volunteer Board
- What Your Membership Money Buys & Comparing Riverlake Dues with Benefits
- Neighborhood Watch

Membership

Membership Drive Follow-up

Only 100 checks for membership dues have been received to date. At this time, were we to reach our membership goal, each Board member would need to recruit an additional 6 members. Gina will provide an Excel list of '08 vs. returning '09 members so that the membership recruitment can be more targeted.

Membership Communication via e-mail

Regarding e-mail communication with members, the question was asked: Why aren't messages going out to members. Response: This is a technology question. Ask Ted. Only about half of the members have given e-mail addresses.

Roster/Directory

Greg moved and Sue seconded a motion with a subsequent vote that passed by a 100% vote to hold the directory another 30 days so that a second pitch could be made for membership.

Roster/Directory Copy & Changes for Next Issue

- Change the “Message From The President” to be “Message From The Board”
- Dates/events to be eliminated
 - 4th of July Event
 - Holiday Lighting Contest
- Under Community Development add
 - Neighborhood Watch
 - Add a list of City service numbers
- Board Member Page
 - List Office of the President & the 3 names
 - Add Ryan Chin as Neighborhood Watch Captain/Board Member
 - Directors at Large – Show as Vacant Positions
- Calendar Events – Rather than publishing dates that may change, there should be the following reference: “For the latest meeting and event schedule, please check the website at...
- By Laws

SPHA Website

- Needs to be updated
- Will Ted Woodward help design the new site
- Review Website for next Board meeting

Volunteer List

The volunteer list was successfully utilized to secure the guidance of Sandra Peck, coordinator of the 4/4 Easter Egg Hunt, and her committee.

Future Security

Police budget in 2010 will be cut. Neighborhood Watch will become even more important.

Marriott Park Maintenance

- John Caffrey is staying on top of regular maintenance.
- Adopt-A-Park program:
 - Adopt-A-Park is a program to involve the citizens but the City manages the work.
 - SPHA prefers to have the City do the maintenance.
 - Maintenance was originally done weekly; now maintenance is done every other week and may become less frequent.
 - SPHA prefers to activate a neighborhood volunteer group when needed rather than joining the Adopt-A-Park program or having the City direct the community effort.

Neighborhood Watch

- Street Captains will be coordinated by Ryan Chin
- 10 Neighborhood watch signs will be provided by the City at no cost
- SPHA will put them up.

Treasurer's Report – Don Bryant

- Bank Balance as of today is \$4700
- SPHA plans to have an accountant to do a “casual” audit

Transparency – Tabled

Next Board Meeting
Monday, April 6, 2009