

South Pocket Homeowners Association
Board Minutes
January 19, 2009

Attendees:

Don Bryant, treasurer
Sabra Sanchez, secretary
Gina Ledesma, membership director
John Caffrey, Marriott Park liaison
Greg Hatfield, Area 2 Representative
Ken Giese, architectural review
Sue Ruiz, newsletter editor
Ryan Chin, neighborhood watch

Membership Drive

Gina presented a draft of the annual membership solicitation letter for the Board's consideration. It was agreed that it would be a B/W document to save on printing costs. The letter along with a reply envelope would be inserted into the January edition of the newsletter. Annual dues shall remain \$40 per year.

Newsletter

By the end of January, Sue Ruiz, newsletter editor, will prepare a newsletter to accompany the membership solicitation. The two-page piece will include the following short articles: Removal of Oak Tree, introduction of Ryan Chin as Neighborhood Watch Captain, membership drive and Christmas Party and photos with thank you to Bogle for wine donation. If space permits, an update on the Freeport Regional Water project and the City Council's approval of the Delta Shores project.

Treasurer's Report

Don Bryant, office of the President and treasurer, presented a review of the annual expenditures for 2008 with revenue of \$5920 from 148 members, expenditures of \$7339 and a cash on hand of \$1273 for the year. Expenditures exceeded revenue mostly due to the increased cost for Pocket Security patrol services, curb painting and membership roster printing costs. Curb painting is a periodic rather than an annual expense. The Board agreed that membership retention and solicitation of new members would be a priority in order to maintain the same level of service. Dues collection will be monitored throughout February and, if necessary in March, the Board will mount a one-on-one neighbor membership drive. Due to the economy, dues shall remain at \$40 for the year.

Sabra Sanchez, secretary, agreed to be a signature on the bank account in case Don is not available when checks are needed. They will go to Wells Fargo to make the necessary arrangements.

The Board agreed to recognize Jeff Wedge with a \$100 gift certificate to Ravenous for his dedicated and exemplary volunteer service as SPHA president for the past 2 years.

Annual Calendar Events

- **Easter Egg Hunt** – There was no Easter Egg Hunt in 2008 due to not having a chair. Gina will review membership for people who had previously volunteered to help with projects to see if there is someone who would volunteer to oversee the 2009 event in April. If no one steps forward, there will be a solicitation in the January newsletter for a volunteer. The target date will be April 4, weather permitting, in Marriott Park.
- **Yard Sale** – After discussion of the reasons for the yard sale, the amount of participation and cost, the Board agreed to sponsor the Annual SPHA Neighborhood Garage sale. While only 27 households participated in 2008, the event gives the Board yet another opportunity to publicize that the CC & R's do not permit garage sales and yet give them one permitted opportunity to rid themselves of unwanted personal and household belongings. In order to save on costs, the publicity will be limited to website, e-mail where possible and free listing on Criag's List.
- **National Night Out** – Discussion tabled until next meeting.

Vacant Board Positions

- There are two vacant Board positions: President and Vice President. Due to Jeff Wedge's job, which requires him to travel M-F. The work of the presidency is currently shared by Don Bryant, Greg Hatfield and John Caffrey. It is preferable to return to the one-person per position status, which will require a slate for the spring ballot. The question was also posed as to whether or not the number of Board positions should be increased. Don indicated that he does not want to be the sole person in the office of president. If a candidate(s) is not found, an alternate plan might be to continue to operate under the "office of the president" concept. The discussion was tabled until the next Board meeting.

Other Issues

- Overgrown Tree In Vacant Lot (Northeast corner of Grand River & El Douro). As a matter of public safety, the Board would like to ask the owner to trim the tree. Sabra has agreed to research who the owner is and pursue an answer.
- Greg Hatfield reported that City Code enforcement has cited Collier, the management company, with a code violation for not having enough parking for the number of businesses. Greg has been working with Collier to do a recount on the number of parking spaces currently required and providing solutions to overcome the citation and risk of businesses having to close due to not providing enough spaces. Collier has applied for a parking variance and Greg has discovered that original count of need was inflated. **SPHA's position on the parking variance for the Riverlake Shopping Center:** SPHA wants to have a vibrant center and endorses the plan for a revised parking plan. The SPHA will make a formal request for the City to accept the recount, the proposed parking plan and approve the variance.
- Greater Neighborhood Area Coalition – SPHA representative Greg Hatfield is pushing for the Greater Neighborhood Area Coalition to have a greater voice at City Council.

Next Meeting Dates

- February 9 – Board Meeting

- March 5 – Neighborhood Watch Community meeting at Bergamo School. Sabra will coordinate the use of the school’s community room for the meeting. Neighborhood Watch Captain Ryan Chin will prepare a flyer to publicize the meeting. Representatives from the City Neighborhood Watch coordinators office will be in attendance for area crime updates and neighborhood watch strategies.
- March 9 – General Membership Meeting
- April 4 – Easter Egg Hunt (weather permitting)