

**South Pocket Homeowners Association
Board Minutes
November 1, 2010**

Attendees:

Don Bryant, co president
John Caffrey, co president & Marriott Park Liaison
Ken Giese, architectural review
Sandra Peck, treasurer
Sabra Sanchez, secretary

Finance – See Attached – Sandra Peck

- Annual Projected Revenue: \$6475
- Annual Projected Expenses: \$5861
- YTD Revenue through October: \$6675
 - Membership: \$5975
 - Newsletter Ads: \$700
 - Newsletter advertising revenue, which is new this year, has made it possible to maintain the same level of neighborhood services for all residents, both member and non-member, plus insures a small cushion for likely increases in services and benefits.
- YTD Expenses through October: \$4039

Neighborhood Watch – No Report

Marriott Park Update – John Caffrey

- Shannon Brown has replaced Dan Giamono, City parks supervisor. John has written a letter to Shannon introducing himself and the SPHA. He indicated our strong desire to support the City in their efforts to maintain and hopefully improve the maintenance of the Park. He indicated that the jogging path is in the worst shape ever and needs attention.
- Based upon his own efforts in the park to clean up the jogging path, Don estimates that it would require 10 people with commercial-type weed eaters, each spending 1.5 hours, to clean up the entire jogging path. This would be very difficult to do especially with the need for heavier equipment than the typical home-use weed eater.
- Were the SPHA to establish a volunteer workforce to help maintain Marriott Park, the City would likely send a monitor to work with volunteers.

Architectural Review – Ken Giese

- No new issues.

Neighborhood Coalition – No Report

New Security Company

- Green Valley Security, the new security company now hired to patrol the park for the SPHA, is reportedly doing a good job by staying quite visible.

Newsletter - One more issue is planned for this year

- In Sue's absence, the Board tentatively set the deadline for articles for November 12.
 - Park update – John Caffrey
 - Green Valley Security – John Caffrey
 - Holiday party – Sue Ruiz
 - New resident welcome – Sabra Sanchez
 - Membership renewal, pre renewal solicitation – Sue Ruiz or Sandra Peck
 - Thank you to Pat Clark and Ryan Chin who have made a great contribution to the community through their community service as AA to Robbie Waters and candidate for the District's City Council seat.

Holiday Party

- December 4, 6-9pm is the date of this year's party
- Don reported that the prices for food would be the same as 2009.
- The Board will do the setup at 4pm on 12/4.
- Gregg or Ken will provide the tree for this year's party
- Board members will talk to Teresa to discuss the type of holiday decorations they plan to have in place.
- It would be nice to have a mixer to get people acquainted.
- Greg will serve as host for the evening.
 - He will welcome attendees
 - 8:30pm last call for drinks
 - 8:50pm thank you for coming

Membership Drive

- Sandra will write a letter to encourage membership focusing on what the lost memberships cost the community.
- It was suggested that we launch an e-mail solicitation campaign along with the printed campaign in January.
- A letter to yet-to-renew residents in February will be sent.
- A half-year membership drive should be launched via the Newsletter
- After the membership drive, a questionnaire should be developed to determine why neighbors do not join.
- Dues increase of \$5 was discussed with decision to increase. The addition of \$5 to this year's annual dues did not have a negative effect on the number of memberships for the year.

Next Meeting

Monday, November 29 or December 1, 2010 (TBD)
7pm at Don Bryant's home